



Second Wave Learning

Slay the JobSM

Start Your Career With Confidence

Slay the JobSM, Second Wave Learning's signature program, is a career prep course designed specifically for the millennial generation.

Over four weeks, you'll meet with coaches and other college students and recent graduates to learn about a variety of topics relevant to your success in the workplace. Our goal is to help you become successful employees and future leaders.



How is the program structured?

There are six sessions in total.

You'll start with an **orientation**, so you can meet the coaches—our Job Slayers—and your classmates. This will be an in-person introduction to the course and a chance to ask any remaining questions.

This will be followed by **four class sessions**. They are meant to be a safe space for you to be open and honest about your strengths and challenges and for you to learn in a friendly, comfortable atmosphere.

Each session is 3.5 – 4.5 hours long and has its own theme.

Session 1:

Who Are You? Personal & Generational Self-Awareness

Session 2:

Basic Communication

Session 3:

Advanced Communication

Session 4:

Getting Practical: Apply What You've Learned

At the end of the course, you'll have a final session to show off your skills by networking with leading professionals from around the region.



What will I be learning?

You'll learn about:

- Your self-perception as well as the perceptions others have of you and the millennial generation
- Emotional intelligence and strategies on how to deal with emotions, what's appropriate at the workplace, and relationship boundaries
- Strategies for decision making and consensus building
- Good personal habits to support a successful career
- What makes a good first impression



- The effect of social media on your personal branding
- Nuances of communications between different groups and on different platforms like email, phone, or in person
- Professional best practices for writing
- Basic networking principles
- Public speaking and body language
- Strategies for recognizing emotional reactions and how to manage them
- Steps to saving face after a professional misstep

And more!



What do I get out of this?

- The confidence to start your career off right. You'll learn—and put to real use—skills that will help you on your first day on the job all the way up till your retirement.
- A step up on your competition for jobs. Show that interviewer your most polished self and then, don't just get the job, Slay the JobSM.
- A better understanding of yourself, others, the misperceptions of the millennial generation, and the sometimes-strange expectations of the older generations. You'll know how to walk into any situation and impress.
- A working knowledge of the basics and more advanced techniques in truly listening to others and effectively communicating yourself—whether it's through an email, a presentation, an informal meet-and-greet, or a difficult workplace conversation.
- Proof that you took the course to put on your resume and demonstrate your proactive learning for prospective employers.
- An opportunity to meet and network with professionals from some of the region's most important organizations.

When are the sessions?

First Cohort 2018

Orientation	June 18
Session 1	25
Session 2	28
Session 3	July 9
Session 4	12
Networking	19

Second Cohort 2018

Orientation	Aug. 14
Session 1	21
Session 2	23
Session 3	28
Session 4	30
Networking	Sept. 6

Third Cohort 2018

Orientation	Sept. 18
Session 1	25
Session 2	27
Session 3	Oct. 2
Session 4	4
Networking	11

Fourth Cohort 2018

Orientation	Oct. 23
Session 1	30
Session 2	Nov. 1
Session 3	6
Session 4	8
Networking	15





Where are the sessions?

Virginia Tech Research Center –
Arlington

900 North Glebe Road
Arlington, VA 22203

How much does the program cost?

First Cohort on sale now for \$749

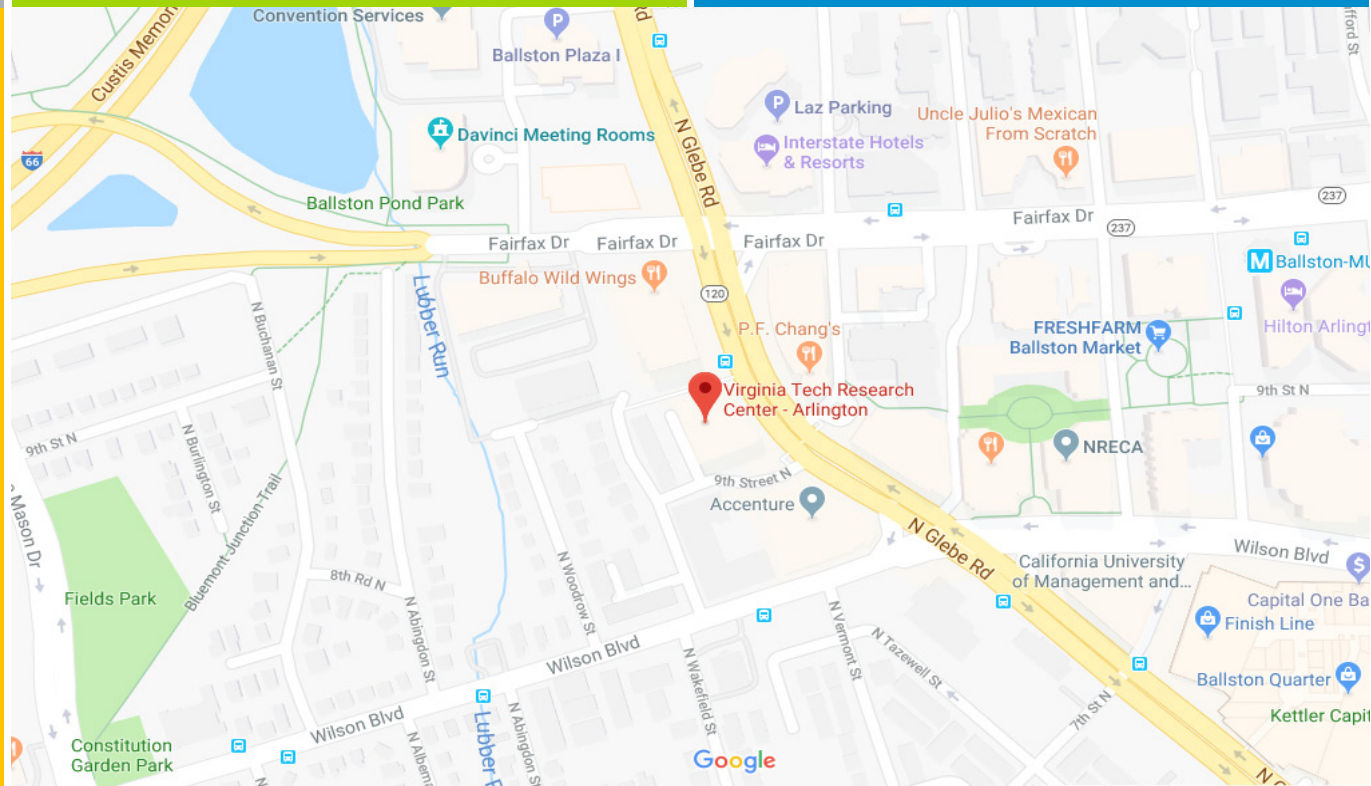
All other cohorts for \$1,499

Cost includes the orientation,
all four class sessions, the
networking opportunity, and
all relevant materials.

How do I register?

You can register online at:

secondwavelearning.com/registration





Contact us at:

hello@secondwavelearning.com